

**Objective**

I am a web and print designer with a photographic background looking to work on some mind-bending creative projects.

**Experience****Freelance Creative Director/Designer** 02.05 - Present

Gemma Creative, New York, NY

- + Designed press-ready collateral (posters, ads, etc.) and packaging for L'Oreal | MATRIX to use internationally
- + Designed, coded, and launched web sites for diverse clientele
- + Interacted directly with clients and printers; collaborated with L'Oreal art directors for project management

**Print/Web Designer & Webmaster** 03.04 - 01.05

FutureTrade Technologies, New York, NY

- + Collaborated with Marketing Director to produce promo pieces
- + Designed corporate collateral: sell sheets; brochure; newsletters
- + Redesigned 80-page corporate Web site & Intranet
- + Sourced & interacted with promotional and printing vendors  
<http://www.futuretrade.com>

**Artist's Assistant** 02.03 - 04.04

Patrick Meagher [ANE Office], New York, NY

- + Managed printing and distribution of several artist's books
- + Produced printed promotional materials for gallery proposals

**Flash Instructor** 10.03 - 04.04

Robert F. Wagner High School for Arts and Technology, Queens, NY

- + Taught Macromedia Flash to 15 high school students

**Print/Web Designer (Contract)** 05.03 - 09.03

Sounds of Brazil Nightclub, New York, NY

- + Designed print flyers for club shows and promotional materials
- + Updated web site content

**Skills**

Web/Graphic Design	Photoshop	HTML
Usability Design	Illustrator	CSS
Photography	Acrobat	JavaScript
Photo Printing	Quark	Cross-platform
Color Correction	InDesign	Research
Color Management	BEdit	Concept
Printers	Dreamweaver	Writing
Videography	Flash	Editing
Retouching	Final Cut	Spanish
Archiving	Media 100	
Scanning	After Effects	
	Media Cleaner	
	MS Office	

**HTML Coder** 05.02 - 08.02

Flavorpill Productions, New York, NY

- + HTML & graphic files for mass email marketing and distribution
- + Site testing, content updates, editing  
<http://www.flavorpill.net>

**Digital Printer** 09.01 - 08.02

New School Univ., New York, NY

- + Large format printing on Epson & HP
- + Apple computer hardware/software maintenance

**Exhibition/Arts Organizer** 01.99 - 08.01

Univ. of Florida, Gainesville, FL

- + Produced 3 annual juried arts exhibitions
- + Contracted payments & scheduled jurors
- + Balanced exhibitions' yearly budgets of \$8.500, \$11.000, and \$12.000
- + Increased organization's budget by 10% per year
- + Chaired arts organization with 8 subgroups attracting 15 artists and speakers a year to Univ. of Florida
- + Art Director to 4 designers of exhibitions' catalogs and promotional materials
- + Independently researched & contracted new media artist, Elliot Anderson, to Univ. of Florida

**Gallery Assistant** 05.01 - 08.01

University Gallery, Univ. of Florida, Gainesville, FL

- + Renovated facilities; art installation & handling

**Undergraduate Teaching Assistant** 10.00 - 12.00

Univ. of Florida, Gainesville, FL

- + Co-instructed 2 undergraduate Computer Art courses
- + Taught Photoshop, HTML, critiques
- + Each class had 25 students

**Education**

**Parsons School of Design**, New York, NY

M.F.A. Design and Technology Candidate

**University of Florida**, Gainesville, FL

B.F.A. Photography, 2001

**Instituto Allende**, San Miguel de Allende, Mexico

Coursework in Printmaking, July 2000

**Exhibitions**

- 03.03 **"Failure: Insufficient Funds" {Pamphlet Architecture #24}** Harvard School of Design, Cambridge, Massachusetts [Collaboration]
- 01.03 **"Visible Cities"** Asterisk Young Art Project, Brooklyn, New York [Individual Project in Group show]
- 12.00 **"2000 A. D.: Advanced Photography"** Lush, Gainesville, Florida [Group show]
- 07.00 **"Present Self"** University of Florida, Gainesville, Florida [Group show]
- 05.00 **"Advanced Photography"** Warehouse, Gainesville, Florida [Group show]
- 12.99 **"The Living Machine"** The Blank Space, Gainesville, Florida [Group show]
- 11.99 **"Scaramouche"** The Blank Space, Gainesville, Florida [Group show]
- 06.99 **"Billy Bob's Roadside Attraction"** Tom's Loft, Gainesville, Florida [Group show]

**Awards & Recognitions**

- 10.02 **Honorable Mention** Pamphlet Architecture #24 Competition (sponsored by NEA)
- 01.00 **Small Grant Recipient** Albert Murray Fine Arts Educational Fund

**Other Activities****Collaborations: *Negative Design.net***

Architecture, art, and design collective [<http://www.negativedesign.net>]

***Failure Insufficient Funds: Pamphlet Architecture #24 Competition***

Book proposal to be published as a Pamphlet Architecture issue, a quarterly contemporary architectural design magazine. The submission placed Honorable Mention out of 67 international entries. [<http://www.pamphletarchitecture.org>]

**Travel:** Mexico, England, Portugal, Spain